

**For Immediate Release**  
**September 18, 2013**

**Contact:** NR 95-13-G  
**Jaime Garza**  
**1-916-327-8988**

## **BOE's Taxpayer-Friendly System Wins Digital Government Achievement Award**

Online Registration System Makes Doing Business Easier and Saves Customers Time

**Sacramento** – The Board of Equalization's online registration (eReg) system earned a 2013 *Digital Government Achievement – Government-to-Business Award* from the Center for Digital Government. Launched in June 2012, [eReg](#) allows taxpayers to easily and quickly apply for BOE permits, licenses, and accounts while saving customer's time and eliminating a costly, outdated process.

The implementation of eReg has vastly improved service to California's businesses while reducing mailing, printing, and staff costs associated with the registration process.

"We are excited to offer this innovative system that allows BOE to continually improve our customer service while making it easy for businesses to get started more conveniently in California," said BOE Executive Director Cynthia Bridges. "eReg is a great service for our taxpayers that also saves agency resources."

More than 230,000 licenses, permits, and accounts have been registered using the efficient eReg online system.

The Digital Government Achievement Awards program was established by the [Center for Digital Government](#) which evaluates technology programs from all levels of government, world-wide. Award applications are evaluated based upon their productivity and performance, innovation, functionality, and collaboration.

Learn more about eReg from this short, informational [video](#).



\* \* \* \* \*

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$53.7 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

###